



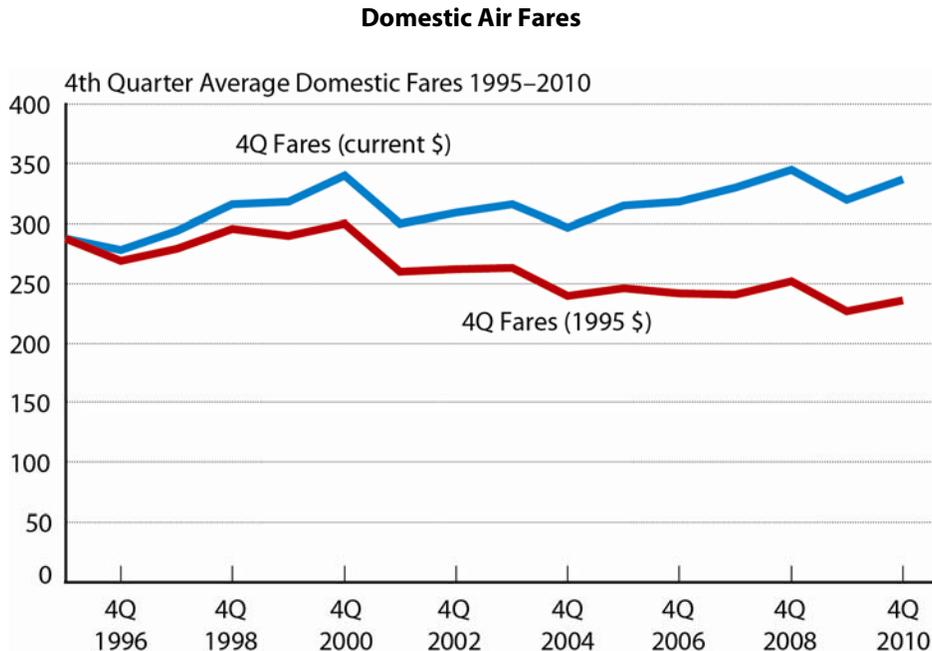
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BTS Data

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4th-Quarter 2010 Domestic Air Fares Rose 5.2% from 4th Quarter 2009

Top 100 Airports: Highest Fare in Newark, Lowest Fare in Atlantic City



Average domestic air fares rose to \$337 in the fourth quarter of 2010, up 5.2 percent from the average fare of \$320 in the fourth quarter of 2009 (Table 1), the U.S. Department of Transportation's Bureau of Transportation Statistics (BTS) reported today. Newark-Liberty, NJ, had the highest average fare, \$461, while Atlantic City, NJ, had the lowest, \$156 (Table 3).

Fourth-quarter fares decreased 0.9 percent from the third quarter, the second consecutive quarterly decline after four increases (Table 2).

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BTS, a part of the Research and Innovative Technology Administration, reports average fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

Not inflation-adjusted, the \$337 fourth-quarter 2010 average fares were down 6.2 percent from the all-time high of \$359 in the third quarter of 2008. Fourth-quarter 2010 average fares were up 13.2 percent from the post-9/11 fourth-quarter low of \$297 in 2004, not adjusted for inflation. Adjusted for inflation, fourth-quarter 2010 fares in 1995 dollars were \$236, down 21.4 percent from the average fare of \$300 in the fourth quarter of 2000, the inflation-adjusted high for any fourth quarter since 1995 (Table 1). BTS air fare records reach back to 1995. See [BTS Air Fare web page](#) for historic data.

Average fares for the full year 2010 were \$337, up 8.4 percent from 2009 but down 2.8 percent from 2008, which at \$346 was the highest year on record since 1995, not adjusted for inflation. Adjusting for inflation in 1995 dollars, fares in 2010 averaged \$235 up 6.7 percent from 2009 but down 21.6 percent from the inflation-adjusted high of \$300 in 2000. See [Annual Fares](#).

Passenger airlines collected 71.1 percent of their total revenue from passenger fares during the first nine months of 2010 (Table 1A). Full year 2010 numbers will be issued later this month.

Air fares in the fourth quarter of 2010 decreased 1.0 percent from the fourth quarter of 2000, compared to an overall increase in consumer prices of 26.0 percent during that period (Table 6). In the 15 years from 1995, the first year of BTS air fare records, air fares rose 17.0 percent compared to a 42.8 percent inflation rate. In 1995 dollars, the average air fare in the fourth quarter of 2010 was \$236, compared to \$288 in 1995 and \$300 in 2000 (Table 1).

See tables below for the following information about the [top 100 airports](#) based on 2009 originating passengers.

Table 3: Five highest and five lowest average fares in the fourth quarter: Newark-Liberty had the highest average fare, \$461, while Atlantic City had the lowest, \$156. For the Top 100 Airports, see [Table 8](#) on the BTS website.

Table 4: Five largest increases and five largest decreases from the fourth quarter of 2009 to the fourth quarter of 2010: El Paso, TX, had the largest increase, 19.9 percent, and Atlantic City, NJ, had the largest decrease, 18.2 percent. For the Top 100 Airports, see [Table 9](#) on the BTS website.

Table 5: Five largest increases and five largest decreases from the fourth quarter of 2000 to the fourth quarter of 2010: Burbank/Glendale/Pasadena, CA had the largest increase, 42.2 percent, and White Plains, NY, had the largest decrease, 44.0 percent. For the Top 100 Airports, see [Table 10](#) on the BTS website.

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See the [BTS Air Fare web page](#) for average fares for the top 100 airports. Rankings can also be found on the [BTS website](#). Fares for Alaska, Hawaii and Puerto Rico airports, which are not included in rankings, are available on the web page. Average fares for [all airports](#) are also available. Since average fares are based on the [Origin and Destination Survey](#) 10 percent ticket sample, averages for airports with smaller samples may be less reliable.

First-quarter 2011 average fare data will be released on July 27.

Table 1: 4th Quarter Average Fares 1995-2010 Compared to Inflation Rate

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares. Averages do not include frequent flyer fares.

	Percent change from previous year			Percent change from 1995		
	Average Domestic 4Q Fares (\$)	Average Fares (4Q to 4Q)	Inflation (Dec from previous Dec)*	Cumulative Average Fares (4Q of each year)	Cumulative inflation rate (Dec of each year from Dec 1995)*	Average Fare in 1995 dollars
1995	288					288
1996	278	-3.3	3.3	-3.3	3.3	269
1997	294	5.5	1.7	2.0	5.1	279
1998	316	7.7	1.6	9.9	6.8	296
1999	318	0.6	2.7	10.5	9.6	290
2000	340	7.0	3.4	18.2	13.4	300
2001	300	-11.8	1.6	4.2	15.1	260
2002	309	3.0	2.4	7.3	17.9	262
2003	316	2.2	1.9	9.7	20.1	263
2004	297	-5.9	3.3	3.3	24.0	240
2005	315	5.9	3.4	9.4	28.2	246
2006	318	1.1	2.5	10.6	31.5	242
2007	330	3.6	4.1	14.6	36.8	241
2008	345	4.7	0.1	20.0	37.0	252
2009	320	-7.4	2.7	11.1	40.7	227
2010	337	5.2	1.5	17.0	42.8	236

Source: Bureau of Transportation Statistics

* Rate calculated using Bureau of Labor Statistics Consumer Price Index.

Note: Percent change based on unrounded numbers

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Table 1A Passenger Airline Revenue from Fares 1990-2010 (through September)
Revenue from Passenger Fares as Percent of Scheduled Passenger Airline Total Revenue*

Year	Revenue from Passenger Fares as Percent of Total Scheduled Passenger Airline Revenue* (%)
1990	87.6
1995	85.6
2000	84.1
2001	82.7
2002	82.3
2003	79.5
2004	76.6
2005	75.0
2006	74.4
2007	74.3
2008	72.9
2009	70.2
2010(thru 3Q)	71.1

Source: Bureau of Transportation Statistics, P-12

* Scheduled passenger airline total revenue is the sum of the following Schedule P12 accounts with account numbers: Reservation cancellation fees (3919.1), Baggage fees (3906.2), Miscellaneous Operating Revenue (3919.2), Transport-Related Revenue (4898) and Passenger Revenue (Fares) (3901).

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Table 2: Quarterly Change in Average Domestic Airline Fares

Percent Change by Quarter

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

	Average Domestic Fares	
	Avg Fare (\$)	Pct. Change from Previous Quarter
1Q 2009	314	-9.1
2Q 2009	302	-3.8
3Q 2009	307	1.7
4Q 2009	320	4.2
1Q 2010	328	2.6
2Q 2010	341	3.8
3Q 2010	340	-0.3
4Q 2010	337	-0.9

SOURCE: Bureau of Transportation Statistics

Note: Percent change based on unrounded numbers

Note: Quarter-to-quarter changes may be affected by seasonal factors.

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Table 3: Highest and Lowest U.S. Domestic Average Itinerary Fares 4th Quarter 2010

Top 100 Airports* Based on 2009 U.S. Originating Domestic Passengers

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

Rank	Origin	4th Quarter 2010 (\$)
Highest Average Fares		
1	Newark-Liberty, NJ	461
2	Charleston, SC	454
3	Fresno, CA	440
4	Des Moines, IA	436
5	Cincinnati, OH	430
Average Fare at All Airports		337
Lowest Average Fares		
1	Atlantic City, NJ	156
2	Orlando, FL	243
3	Ft. Lauderdale, FL	244
4	Ft. Myers, FL	247
5	Long Beach, CA	252

Source: Bureau of Transportation Statistics

* Not including Alaska, Hawaii or Puerto Rico

Note: Percent change based on unrounded numbers

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Table 4: Top 5 Increases/Smallest Decreases and Top 5 Decreases in U.S. Domestic Average Itinerary Fare, 2009 – 2010

Top 100 Airports* Based on 2009 U.S. Originating Domestic Passengers

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

Rank	Origin	4th Quarter 2009 (\$)	4th Quarter 2010 (\$)	Percent Change
Largest Increases				
1	El Paso, TX	305	365	19.9
2	Charleston, SC	383	454	18.4
3	Fresno, CA	378	440	16.4
4	Santa Ana (Orange County), CA	286	330	15.4
5	Newark-Liberty, NJ	406	461	13.5
Average Fare at All Airports		320	337	5.2
Largest Decreases				
1	Atlantic City, NJ	190	156	-18.2
2	Huntsville, AL	490	424	-13.3
3	Grand Rapids, MI	412	360	-12.6
4	Pensacola, FL	392	364	-7.1
5	Greensboro/High Point, NC	364	351	-3.6

Source: Bureau of Transportation Statistics

* Not including Alaska, Hawaii or Puerto Rico

Note: Percent change based on unrounded numbers

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Table 5: Top 5 U.S. Domestic Average Itinerary Fare Increases and Decreases, 2000-2010

Top 100 Airports* Based on 2009 U.S. Originating Domestic Passengers
Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft. Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

Rank	Origin	4th Quarter 2000 (\$)	4th Quarter 2010 (\$)	Percent Change
Largest Increases				
1	Burbank/Glendale/Pasadena, CA	188	267	42.2
2	El Paso, TX	258	365	41.6
3	Lubbock, TX	230	314	36.3
4	Reno, NV	221	294	33.2
5	Dallas Love, TX	198	255	28.9
Average Fare at All Airports		340	337	-1.0
Largest Decreases				
1	White Plains, NY	552	309	-44.0
2	Atlantic City, NJ	227	156	-31.5
3	Milwaukee, WI	363	259	-28.7
4	Pittsburgh, PA	422	302	-28.5
5	Denver, CO	419	299	-28.5

Source: Bureau of Transportation Statistics

* Not including Alaska, Hawaii or Puerto Rico

Note: Percent change based on unrounded numbers

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Table 6: Percent Changes to 2010 in Domestic Average Itinerary Fares and the Inflation Rate* by Year Since 1995

(3rd Quarter to 3rd Quarter for fares; September to September for inflation)

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Fares are based on the total ticket value which consists of the price charged by the airlines plus any additional taxes and fees levied by an outside entity at the time of purchase. Fares include only the price paid at the time of the ticket purchase and do not include other fees, such as baggage fees, paid at the airport or onboard the aircraft.

Averages do not include frequent-flyer or “zero fares” or a few abnormally high reported fares.

Since 4th Quarter ...	Duration in Years	Average 4Q Itinerary Fare (\$)	Percent Change in Average Fare to 4th Quarter 2010	Inflation Rate to Dec 2010
2010	-	337	0.0	
2009	1	320	5.2	1.5
2008	2	345	-2.6	4.3
2007	3	330	2.1	4.4
2006	4	318	5.8	8.6
2005	5	315	6.9	11.4
2004	6	297	13.2	15.2
2003	7	316	6.6	18.9
2002	8	309	9.0	21.2
2001	9	300	12.3	24.0
2000	10	340	-1.0	26.0
1999	11	318	5.9	30.2
1998	12	316	6.4	33.7
1997	13	294	14.7	35.9
1996	14	278	20.9	38.2
1995	15	288	17.0	42.8

Source: Bureau of Transportation Statistics

* Rate calculated using Bureau of Labor Statistics Consumer Price Index

Note: Percent change based on unrounded numbers

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For **air fares** for the following airports, go to
<http://www.bts.gov/xml/atpi/src/index.xml>.

Multiple airport areas for which a single average fare calculation is available are:
Boston, Chicago, Dallas-Fort Worth, Houston, Los Angeles, New York, San Francisco
and Washington, DC.

Airports covered by average fare calculations are:

Alabama	Birmingham, Huntsville
Arizona	Phoenix, Tucson
Arkansas	Little Rock
California	Burbank, Fresno, Long Beach, Los Angeles Intl, Oakland, Ontario/San Bernardino, Sacramento, San Diego, San Francisco, San Jose, Santa Ana (Orange County)
Colorado	Colorado Springs, Denver
Connecticut	Hartford
District of Columbia	Dulles, Reagan National
Florida	Ft. Lauderdale, Ft. Myers, Jacksonville, Miami, Orlando, Pensacola, Tampa, West Palm Beach
Georgia	Atlanta
Idaho	Boise
Illinois	Chicago Midway, Chicago O'Hare, Moline
Indiana	Indianapolis
Iowa	Des Moines
Kansas	Wichita
Kentucky	Louisville
Louisiana	New Orleans
Maine	Portland
Maryland	Baltimore
Massachusetts	Boston
Michigan	Detroit, Flint, Grand Rapids
Minnesota	Minneapolis/St. Paul
Mississippi	Jackson/Vicksburg
Missouri	Kansas City, St. Louis
Nebraska	Omaha
Nevada	Las Vegas, Reno
New Hampshire	Manchester
New Jersey	Atlantic City, Newark
New Mexico	Albuquerque
New York	Albany, Buffalo, Islip, New York JFK, New York LaGuardia, Rochester, Syracuse, White Plains

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ADD TEN

North Carolina	Charlotte, Greensboro, Raleigh/Durham
Ohio	Akron/Canton, Cincinnati, Cleveland, Columbus, Dayton
Oklahoma	Oklahoma City, Tulsa
Oregon	Portland
Pennsylvania	Harrisburg, Philadelphia, Pittsburgh
Rhode Island	Providence
South Carolina	Charleston
Tennessee	Knoxville, Memphis, Nashville
Texas	Austin, Dallas Love, Dallas/Ft. Worth, El Paso, Houston Bush, Houston Hobby, Lubbock, San Antonio
Utah	Salt Lake City
Vermont	Burlington
Virginia	Newport News/Williamsburg, Norfolk, Richmond
Washington	Seattle, Spokane
Wisconsin	Madison, Milwaukee

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